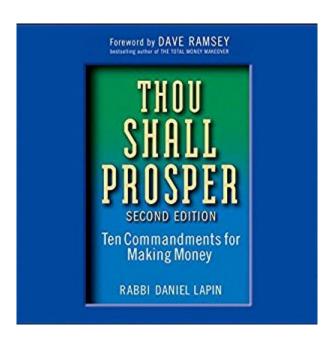
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Thou Shall Prosper: Ten Commandments For Making Money





Synopsis

A practical approach to creating wealth-based on the established principles of ancient Jewish wisdom-made accessible to people of all backgrounds. The ups and downs of the economy prove Rabbi Daniel Lapin's famous principle that the more things change, the more we need to depend upon the things that never change. There's no better source for both practical and spiritual financial wisdom than the time-tested knowledge found in the ancient Jewish faith and its culture. In Thou Shall Prosper, Lapin offers a practical approach to creating wealth based on the established principles of ancient Jewish wisdom. This book details the 10 permanent principles that never change, the ten commandments of making money if you will, and explores the economic and philosophic vision of business that has been part of Jewish culture for centuries. The book's focus is on making accessible to individuals of all backgrounds, the timeless truths that Jews have used for centuries to excel in business. This book: Outlines 10 fundamental "commandments" relating to business and money Includes insights that will increase your potential for creating wealth, no matter what your faith or background may be Blends contemporary business stories and Lapin's own business experiences with the wisdom of the Torah and Talmudic prescriptions This Second Edition provides new examples, especially of Internet-related business opportunities. In addition, each chapter highlights specific action steps that can lead to wealth opportunities in both difficult economic times and periods of prosperity.

Book Information

Audible Audio Edition

Listening Length: 17 hours and 53 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: November 11, 2010

Language: English

ASIN: B004BZKZF0

Best Sellers Rank: #42 in Books > Audible Audiobooks > Business & Investing > Personal

Finance & Investing #310 in Books > Business & Money > Personal Finance #3247 in Books >

Religion & Spirituality

Customer Reviews

Thou Shall Prosper is a fascinating exploration into wealth creation amongst Jews and the values

within Jewish communities that encourage financial success. I enjoyed it so much, I originally posted this review at my blog CapitalismSaves.com. This book is organized into 10 separate chapters, titled commandments in imitation of the Laws given to Moses. Written by Daniel Lapin, an Orthodox Jewish Rabbi motivated by a desire to research and catalog the cultural traits that have contributed to this, making them available to all people. The book promotes what Rabbi Lapin calls Ethical Capitalism. I have always been fascinated by the subject of Jewish success. It only takes a little attention to notice that Jews are disproportionately successful in business and finance than any other ethnic group in the United States, if not the world. As Rabbi Lapin explains, this is not to suggest that there are no poor Jews. But as the most consistently oppressed people throughout 3,000 years of history, the Jewish people could easily have been expected to cease existing altogether. But they haven't, and wherever Jews are afforded the slightest opportunity they tend to thrive. Rabbi Lapin points out that Jews represent less than 2% of the American population, but in any given year may represent as much as 25% of the names on the Forbes 400 list of wealthiest Americans. Jewish households are also twice as likely to be wealthy as those of non-Jews. This is a remarkable phenomenon that deserves to be explored and hopefully explained. Anti-Semitic conspiracy enthusiasts might see all this as evidence of Jewish misdeed in acquiring wealth.

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